



FOR IMMEDIATE RELEASE
October 26, 2017

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IOSTIA and Sea Technology Magazine announce partnership to provide innovative marketing solutions for blue tech companies

Providing opportunities that assist small companies in growing their brand is a key benefit to IOSTIA member companies

(Washington, DC): IOSTIA (IO-sha), the **International Ocean Science and Technology Industry Association** <http://www.iostia.org>, a new 501(c)(6) industry association representing businesses that provide technology and services for sectors that sustainably and commercially utilize the oceans, today announced a partnership with **Sea Technology Magazine**, the highly regarded industry publication serving the international ocean technology community for over fifty years.

This new partnership adds an important component to IOSTIA's Small Business Advantage Program, a membership service aimed at helping new and small companies grow their business. This partnership provides IOSTIA members with the opportunity to take advantage of unique content offerings and advertising on dedicated IOSTIA space in Sea Technology Magazine.

"The SBA program provides graphic design services, marketing strategy, public relations and advertising services for our members. Our small company members have asked us to help them save time and save money, so they can focus on serving their customers. This program will meet that demand. Sea Technology is a perfect partner for this program as they have a long legacy of service and commitment to the industry," remarked Rich Lawson, CEO of IOSTIA.

IOSTIA's mission is to provide programs and services that create new opportunities and encourage a favorable business environment for science and technology companies that serve blue tech industry sectors that lie largely outside of the oil and gas industry.

"Small businesses occupy a prominent place in many of these emerging technology fields and we are delighted that IOSTIA is mission-built to support these companies," continued Lawson.

IOSTIA can be found at: www.IOSTIA.org and <http://www.linkedin.com/company/iostia>
Sea Technology Magazine can be found at: www.sea-technology.com

