



FOR IMMEDIATE RELEASE
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**IOSTIA and the publisher of Ocean News & Technology (ON&T) and ECO magazines,
announce joint program to offer marketing opportunities to blue tech companies**

*Assisting small companies grow their brand and increase sales is a
key benefit to IOSTIA member companies*

(Washington, DC): IOSTIA (IO-sha), the **International Ocean Science and Technology Industry Association** <http://www.iostia.org>, a new 501(c)(6) industry association representing businesses that provide technology and services for sectors that sustainably and commercially utilize the oceans, today announced a partnership with the highly regarded industry publisher of **Ocean Technology & News (ON&T)** and **ECO environment, coastal and offshore magazines**.

This new partnership adds an important new component to IOSTIA's Small Business Advantage Program, a membership service aimed at helping new and small companies grow their business. This partnership provides IOSTIA members with the opportunity to take advantage of unique content offerings and advertising in both ON&T and ECO magazines.

"There has been substantial interest in having IOSTIA offer an accessible program that creates opportunities for smaller and emerging companies to establish their brand in the market place and sells products and services. This is goal of our SBA program and having an agreement with ON&T and ECO adds substantially to our suite of industry-leading services," remarked Rich Lawson, CEO of IOSTIA.

IOSTIA's mission is to provide programs and services that create new opportunities and encourage a favorable business environment for science and technology companies that serve blue tech industry sectors that lie largely outside of the oil and gas industry.

"The emerging technologies and companies are crucial to the future of the ocean technology industry and we are delighted that IOSTIA is providing services that give these companies a leg up," continued Lawson.

IOSTIA can be found at: www.IOSTIA.org and <http://www.linkedin.com/company/iostia>
Ocean News & Technology Magazine can be found at: <https://www.oceannews.com/>
ECO Magazine can be found at: <https://www.ecomagazine.com/>

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