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The International Ocean Science & Technology Industry Association (IOSTIA) launches enhanced Career Center powered by YourMembership.

(Washington, DC): The International Ocean Science & Technology Industry Association today announced the launch of a new career center that connects association professionals across all disciplines and career stages with employers offering career opportunities. The IOSTIA Career Center is powered by YourMembership, the leading provider of job websites and career centers for organizations that serve specialized members. “Providing our members with opportunities for professional development and career growth are core to our mission to serve the ocean science and technology industry,” said Rich Lawson, CEO of IOSTIA. “Our members are highly appealing to companies in the US and abroad because they’ve demonstrated a commitment to the highest levels innovation. YourMembership’s technology and sales support will ensure that our website serves our members by providing a clear connection between job seekers and organizations that value and seek the skills, expertise, certifications and training they have to offer.” In addition to serving as a robust source of job opportunities, the IOSTIA Career Center will be set apart by a number of benefits it offers to professionals and employers, including:

- The ability for professionals to post anonymous resumes, allowing them to be recruited while remaining in complete control over which employers view their complete information.
- A variety of options for employers to expose jobs to passive job-seeking professionals who do not visit job boards, including Job Flash emails to IOSTIA’s registered job seekers.
- Integration of job content into social media channels to engage professionals and provide valuable job exposure to IOSTIA’s audiences and relevant users of Twitter, Facebook, LinkedIn and other social channels.
- Extensive employment brand advertising opportunities for employers.
- A mobile-responsive environment to ensure job seekers have an optimal experience, regardless of device being used.

- The ability for professionals to be alerted every time a new job becomes available that matches their personal goals and interests.
- Integration of career resources, training and other benefits offered by IOSTIA to members.
- The ability for job seekers and employers to gain exposure throughout YourMembership's network of nearly 2,500 niche Career Centers.

“The International Ocean Science & Technology Industry Association is a world-class organization whose members are an integral part of the global marine science and technology industries,” said Tristan Jordan, SVP and General Manager, Revenue Solutions. “The IOSTIA Career Center is an innovative gateway that matches the right employers with the right talent to help keep organizations well-staffed, and their professionals’ careers moving along a professional path that meets their goals.”

For more information, please visit IOSTIA: <https://www.iostia.org> and select Career Center in the navigation bar.

About the International Ocean Science and Technology Industry Association

The International Ocean Science and Technology Industry Association (IOSTIA) www.iostia.org is a Washington, DC-based 501(c)(6) industry association representing businesses that provide technology and services for sectors that sustainably and commercially utilize the oceans. IOSTIA provides benefits, programs, services – and a unified public policy voice - that create new opportunities and encourage a favorable business environment for ocean science and technology companies.

About YourMembership

YourMembership, established in 1998, empowers associations, organizations, nonprofits and other companies worldwide to deliver more value to their users, drive non-dues revenue through innovative career centers and buyer's guides, increase their relevance using groundbreaking engagement tools, and enhance overall operational efficiencies. YourMembership's cloud-based membership management solution enables associations to effectively brand their organizations, engage their customer bases, and streamline their administrative processes. As the world's largest provider of membership and company management software, YourMembership provides comprehensive membership solutions to more than 5,000 customers in 32 countries.

For more information visit YourMembership.com.